



SPONSORING, PARTNERSHIP and PROMOTIONAL OFFER

11th POLISH ITS CONGRESS, 22-23 May 2018 r., Warsaw, Poland

Dear Sirs,

As every year, we invite you to participate in the next POLISH ITS CONGRESS. The 10th Congress was an opportunity, among others, to summarise the results of the ITS POLSKA Association's activity in the first decade of its existence. The next, 11th Congress, planned for 22-23 May 2018, will mark the start of our Association's second decade. We would like to invite you to cooperation as a Sponsor, a Partner, or a company interested in an additional presentation among the participants of the Congress (a speech, a table, inserts and other options).

The 10th edition of the Congress was attended by over 350 people, representing Polish and European companies operating in the ITS sector, as well as local and central government authorities, universities of technology and industry-specific magazines. Sixty per cent of the attendees were representatives of local government authorities. This is a shared success for the entire ITS industry and the members of ITS POLSKA involved in the success of the Congress.

The POLISH ITS CONGRESS is an established event in the transportation industry not only in Poland, but also in Europe. Every year, the Congress attracts Polish and foreign expert-speakers as well as participants that consider the event as an opportunity to promote their achievements, new solutions and trends. It is grow not only the number of issues related to road transport, during last year's event also presented topics related to railways and air traffic.

With such a prestigious group of participants meeting in the same place at the same time, the POLISH ITS CONGRESS provides unique opportunities for the participants to exchange and promote their experience and products to businesses and institutions working in the ITS industry. It is also an event where the participants can establish valuable contacts and develop their relations with both the academic community and practitioners.

As is the case every year, the Programme Council will do its best to ensure that the programme of the event includes the most interesting and topical issues related to Intelligent Transportation Systems. Speakers are expected to talk about topics and issues of key significance for the ITS industry, including division into sessions, will be determined based on submitted presentations: C-ITS – “European Cooperative Intelligent Transport Systems” - cooperating, connected and autonomous vehicles, The role of ITS in implementing the idea of sustainable mobility, including MaaS (Mobility as a Service), Traffic management systems, including the integration of national and local road management, Public transport, Vehicle sharing systems (carsharing, ridesharing), Railway telematics, Transport safety including border crossings, Automatic toll collection systems, Law and finance

SPONSORING, PARTNERSHIP and PROMOTIONAL OPPORTUNITY

We believe that your company's participation in the 11th POLISH ITS CONGRESS will add prestige to the event and help you strengthen your company's position among potential business partners especially public sector delegates and competitors.

For more details about POLISH ITS CONGRESS visit www.PKITS.pl

SPONSORING AGREEMENT SERVICES

If you would like your company to enjoy the highest prestige and to present itself to the largest possible degree, we encourage you to consider the status of Sponsor and receive the following limited services and options carefully selected to meet your needs and expectations:

Sponsoring Agreement Services	Sponsoring Option				Session Sponsoring
	Platinum	Diamond	Gold	Silver	
The host (on any day)	A gala welcome reception	Lunch	Coffee Service	-	1 thematic section
15-min speech (an abstract of the speech to be submitted to the Programme Council before the speech)	2 speeches	1 speech	1 speech	1 speech	to be agreed
Free participation of the company's representatives in the Congress	5 people	4 people	3 people	2 people	to be agreed
50% discount on the fees for participation of the company's additional representatives	5 people	4 people	3 people	2 people	to be agreed
Reading out the company's name at the start of the Congress	Yes	Yes	Yes	-	Yes
Invitation/a short speech* by the Sponsor (* at the gala welcome reception)	Yes	Yes	Yes	-	-
Inclusion of the company's advertising materials into the congress participant package	Yes	Yes	Yes	-	Yes
Placement of the company's advertising banners in the congress venue	3 banners	2 banners	1 banner	1 banner	Yes
Posting a presentation of the company on a dedicated page on the www.pkits.pl website (text, logotype, graphic files, a video file or a flash presentation)	Yes	Yes	-	-	Yes
Presentation of the company on a dedicated page of the www.pkits.pl website (text, logotype, graphic files)	-	-	Yes	Yes	-
Posting the company's logotype on the homepage of the www.pkits.pl website	Yes	Yes	Yes	Yes	Yes
Including the company's logotype in the congress printed materials	Yes	Yes	Yes	Yes	Yes
Displaying the company's logotype on promotional media (a banner, a congress slide, info boards)	Yes	Yes	Yes	Yes	Yes
Including the company's logotype in selected press advertisements promoting the congress	Yes	Yes	-	-	Yes
Space for a promotional table / stand (Installation must be agreed upon with the Conference office separately)	Yes	Yes	Yes	-	Yes
Maximum number of companies per option	1	2	4	-	1 organisation/institution
Price (with 23 % Vat)	EUR 6.800	EUR 5.400	EUR 3.900	EUR 2.500	EUR 6.600

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PARTNERSHIP AGREEMENT SERVICES

If you would like your company to be visible even after the Congress, why not presenting your company in the status of Partner, as follows:

Partnership Agreement Services	Conference Bag Partner	Lanyard & ID Badge Partner
Paying for	Conference bags with the partner's logotype	Lanyards and ID badges with the partner's logotype
Posting the company's logotype	Yes	Yes
Presentation of the company on a dedicated page of the website (text, logotype, graphic files)	Yes	Yes
Posting the company's logotype on the homepage of the www.pkits.pl website	Yes	Yes
Maximum number of companies per option	1	1
Price (with 23 % Vat)	EUR 1.364	EUR 910

PROMOTIONAL AGREEMENT SERVICES

If you would like to strengthen the image of your company by presenting your products and/or services directly to participants in the POLISH ITS CONGRESS, we recommend the following services:

Promotional Agreement Services	Speech a topic suggested by the company for inclusion on the agenda	Exhibition area	Insert
Paying for <i>*(a topic in line with the agenda for the Congress and not including a self-presentation)</i>	Presentation during the session*	Table / stand	Leaflets/ gadgets
15-min speech (an abstract of the speech to be submitted to the Programme Council before the speech)	Yes	-	-
Space for a promotional table / stand <i>(Installation must be agreed upon with the Conference office separately)</i>	-	Yes	-
Free participation of the company's representatives in the Congress	1 person (speaker)	-	-
Placement of the company's advertising banners in the exhibition area	-	Yes	-
Inclusion of the company's advertising materials into the congress participant package	-	-	Yes
Maximum number of companies per option	5	5	5
Price (with 23 % Vat)	EUR 1.5591	EUR 682	EUR 796

If you are interested in our sponsoring, partnership and/or promotional opportunities, please contact ITS POLSKA to discuss details by e-mail: kongres@itspolska.pl.

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