



15 YEARS

SPONSORING, PARTNERSHIP and PROMOTIONAL OFFER 15th POLISH ITS CONGRESS 2023, Warsaw, Poland

Dear Sirs,

As every year, we invite you to participate in the next 15th POLISH ITS CONGRESS planned in October 9-10, 2023 in Warsaw, Poland. We would like to invite you to cooperation as a Sponsor or a company interested in an additional presentation among the participants of the Congress (a speech, a table, inserts and other options).

During the 14th edition of PKITS, nearly 200 people from ITS-related companies, government and local government bodies as well as universities and research institutes participated. Among the participants of the Congress, 35% were business representatives, 15% were participants from universities and industry organizations, and over 60% were representatives of the public sector: the government and local government units, public transport authorities and roads.

We would like to emphasize that the POLISH ITS CONGRESS, as well as the ITS POLSKA Association itself, are a platform for building real cooperation between scientific and expert communities with representatives of public authorities deciding on the practical implementation of ITS solutions. Therefore, once again this year, we ensured free participation in our event for representatives of local government authorities.

The POLISH ITS CONGRESS is an established event in the transportation industry not only in Poland, but also in Europe. Every year, the Congress attracts Polish and foreign expert-speakers as well as participants that consider the event as an opportunity to promote their achievements, new solutions and trends. It is grow not only the number of issues related to road transport, during last year's event also presented topics related to railways and air traffic.

With such a prestigious group of participants meeting in the same place at the same time, the POLISH ITS CONGRESS provides unique opportunities for the participants to exchange and promote their experience and products to businesses and institutions working in the ITS industry. It is also an event where the participants can establish valuable contacts and develop their relations with both the academic community and practitioners.

The Program Council of the POLISH ITS CONGRESS, when preparing the program scope for 2023, places particular emphasis on the most interesting issues and current issues. It was assumed that the presentations will cover the following topics: ITS technologies in public transport, traffic control systems in cities, traffic control systems on rural roads, urban parking systems, autonomous and cooperative systems, zones of "clean" transport in cities, the use of large data sets in transport, a cross-border challenge - transport and logistics. During the discussion panels, the following issues will be discussed: the development of ITS systems in Poland in the light of available financial tools, customer panel, Vertiport as an element of the Smart City multimodal transport infrastructure, aviation.

SPONSORING and PROMOTIONAL OPPORTUNITY

We believe that your company's participation in the POLISH ITS CONGRESS will add prestige to the event and help you strengthen your company's position among potential business partners especially public sector delegates and competitors.

For more details about POLISH ITS CONGRESS visit www.PKITS.pl

SPONSORING AGREEMENT SERVICES

If you would like your company to enjoy the highest prestige and to present itself to the largest possible degree, we encourage you to consider the status of Sponsor and receive the following limited services and options carefully selected to meet your needs and expectations:

Sponsoring Agreement Services	Sponsoring Option				Session Sponsoring
	Platinum	Diamond	Gold	Silver	
The host (on any day)	Evening cocktail	Lunch	Coffee Service	-	1 thematic section
20-min speech (an abstract of the speech to be submitted to the Programme Council before the speech)	2 speeches	1 speech	1 speech	1 speech	to be agreed
Free participation of the company's representatives in the Congress	5 people	4 people	3 people	2 people	to be agreed
50% discount on the fees for participation of the company's additional representatives	5 people	4 people	3 people	2 people	to be agreed
Reading out the company's name at the start of the Congress	Yes	Yes	Yes	-	Yes
Invitation/a short speech* by the Sponsor (* at the gala welcome reception)	Yes	Yes	Yes	-	-
Distribution of the company's advertising materials (rack for fliers provide by the company)	Yes	Yes	Yes	-	Yes
Placement of the company's advertising banners in the congress venue	3 banners	2 banners	1 banner	1 banner	Yes
Posting a presentation of the company on a dedicated page on the www.pkits.pl website (text, logotype, graphic files, a video file or a flash presentation)	Yes	Yes	-	-	Yes
Logo of the company with link to the website on a dedicated page of the www.pkits.pl website	-	-	Yes	Yes	-
Posting the company's logotype on the homepage of the www.pkits.pl website	Yes	Yes	Yes	Yes	Yes
Including the company's logotype in the congress printed materials	Yes	Yes	Yes	Yes	Yes
Displaying the company's logotype on promotional media (a banner, a congress slide, info boards)	Yes	Yes	Yes	Yes	Yes
Including the company's logotype in selected press advertisements promoting the congress	Yes	Yes	-	-	Yes
Space for a promotional table / stand (Installation must be agreed upon with the Conference office separately)	Yes	Yes	Yes	-	Yes
Maximum number of companies per option	1	2	4	-	1 organisation/institution
Price (with 23 % Vat)	EUR 7.000	EUR 5.500	EUR 3.900	EUR 2.500	EUR 6.750

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PROMOTIONAL AGREEMENT SERVICES

If you would like to strengthen the image of your company by presenting your products and/or services directly to participants in the POLISH ITS CONGRESS, we recommend the following services:

Promotional Agreement Services	Speech a topic suggested by the company for inclusion on the agenda	Exhibition area	Insert
Paying for <i>*(a topic in line with the agenda for the Congress and not including a self-presentation)</i>	Presentation during the session*	Table / stand	Leaflets/ gadgets
20-min speech (an abstract of the speech to be submitted to the Programme Council before the speech)	Yes	-	-
Space for a promotional table / stand <i>(Installation must be agreed upon with the Conference office separately)</i>	-	Yes	-
Free participation of the company's representatives in the Congress	1 person (speaker)	-	-
Placement of the company's advertising banners in the exhibition area	-	Yes	-
Distribution of the company's advertising materials (rack for fliers provide by the company)	-	-	Yes
Maximum number of companies per option	5	5	5
Price (with 23 % Vat)	EUR 2 000	EUR 900	EUR 450

If you are interested in our sponsoring, partnership and/or promotional opportunities, please contact ITS POLSKA to discuss details by e-mail: biuro@pkits.pl.