SPONSORSHIP, PARTNERSHIP AND PROMOTION OFFER
XIX POLISH ITS CONGRESS, WARSAW MAY 24-25, 2027

The Intelligent Transport Systems Association ITS POLSKA cordially invites you to participate in the **19th POLISH ITS CONGRESS**, which will take place on **May 24–25, 2027**, at the **Mercure Warszawa Centrum Hotel**. We encourage your organization to join us as a Partner, offering a range of opportunities to promote your brand, showcase innovative solutions, and establish valuable business connections.

In 2026, the Congress attracted over 200 participants, nearly 50% of whom represented the public sector, over 30% the private sector, and the remainder academia and non-governmental organizations. The POLISH ITS CONGRESS is the largest ITS industry event in Poland. Over its previous 18 editions, it has welcomed more than 5,000 business leaders and experts from Poland and abroad, as well as representatives of national and local government authorities.

The Congress is a well-established platform for knowledge exchange, showcasing innovative technologies, and fostering collaboration between public administration, academia, and industry. Against the backdrop of rapid advances in artificial intelligence, transport automation, and growing challenges related to safety and sustainable mobility, the event provides a unique opportunity to discuss the future of intelligent transport systems.

The Programme Committee of the 19th POLISH ITS CONGRESS has identified the following Key Thematic Areas:

- Traffic Management
- Artificial Intelligence and Big Data Applications
- Multimodal Transport Systems and Sustainable Mobility
- Innovative ITS Technologies and Solutions
- Advanced Road Safety Systems
- Weight in motion systems
- Autonomous Vehicles and Vehicle-to-Infrastructure Communication Systems
- Security, Resilience, and Cyber-Physical Protection of Transport Systems
- Policy, Governance, and Financing of Future Intelligent Mobility.

The thematic scope remains open to other relevant topics, and the final programme will be shaped by the papers and presentations submitted.

We believe that your organization's involvement in the 19th POLISH ITS CONGRESS will contribute to the success of the event while providing an excellent opportunity to enhance your brand visibility, showcase your achievements, and build valuable relationships with prospective clients and business partners..

BENEFITS UNDER THE SPONSORSHIP AGREEMENT

The highest guarantee of prestige and maximum exposure of the company is to consider accepting the status of "Sponsor" as part of limited benefits, precisely tailored to your needs, which are presented below:

Benefits under the sponsorship agreement	Sponsor				Sponsorship
	Platinum	Diamond	Golden	Silver	Session
Host (selected day)	Evening cocktail	Lunch	Coffee service	-	1 thematic block
Speech (15 min) after submitting the abstract to the Program Council	2 appearances	1 occurrence	1 occurrence	1 occurrence	to be agreed
Free participation of the Company's representatives in the congress	5 people	4 people	3 people	2 people	to be agreed
Additional participation of the Company's representatives in the congress with a 50% discount	5 people	4 people	3 people	2 people	to be agreed
Reading the name of the company at the beginning of the congress	Yes	Yes	Yes	Yes	Yes
Possibility of a short appearance before the Sponsor provides the service	Yes	Yes	Yes	-	Yes
Laying out the Company's advertising materials on stands provided by the sponsor	Yes	Yes	Yes	-	Yes
Placing advertising banners of the Company at the place where the congress is organized	3 pcs.	2 pcs.	1 pc.	1 pc.	Yes
Placing the Company's logo on the main website of the www.pkits.pl	Yes	Yes	Yes	Yes	Yes
Placing the Company's logo on promotional screens	Yes	Yes	Yes	Yes	Yes
Area for a table / promotional stand (built-in or wall requires separate arrangements with the office organisational activity)	Yes	Yes	Yes	-	Yes
Maximum number in individual packages	1 company	2 companies	4 companies	-	1 Organization / Institution
Net cost (+ 23% VAT)	**34,500**	**27,400**	**20,300**	**13,100**	**36,200**

BENEFITS AS PART OF COMPANY PROMOTION

For those of you who would like to strengthen the company's image and reach directly the participants of the POLISH ITS CONGRESS, we recommend the following services:

Benefits as part of company promotion	Speech submitted by the company to the program	Area	Inserts
Service ***(subject substantively adapted to the program without including self-presentation)*	Session presentation**	Table / stand	Leaflets / gadgets
Speech (15 min) after prior submission of the abstract to the Program Council	Yes	-	-
Area for a table / promotional stand (built-in / wall requires separate arrangements with the organizational office)	-	Yes	-
Free participation of the Company's representatives in the congress	1 speaker	-	-
Placing the Company's advertising banners on the promotional space	-	Yes	-
Laying out the Company's advertising materials on stands provided by the sponsor	-	-	Yes
Maximum number in individual packages	5 companies	5 companies	5 companies
Net cost (+ 23% VAT)	**PLN 10,600**	**PLN 7,500**	**PLN 2,600**

If you are interested in sponsorship, partnership or promotion of the company, please contact ITS POLSKA to discuss the details of cooperation: biuro@pkits.pl